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4 BRIAN KELLEY, et al.,  
5 Plaintiffs,  
6 v.  
7 AW DISTRIBUTING, INC., et al.,  
8 Defendants.  
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10 Case No. [20-cv-06942-JSW](#)  
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13 **ORDER TO PLAINTIFFS TO SHOW  
14 CAUSE**

15 Plaintiffs have asserted claims under California's Unfair Competition Law and its False  
16 Advertising Law, which provide for restitution and injunctive relief but not damages. Article III  
17 standing is jurisdictional. In addition, "a plaintiff must demonstrate standing for each claim he  
18 seeks to press and for each form of relief that is sought." *Town of Chester, N.Y v. Laroe Estates,*  
19 *Inc.*, 137 S. Ct 1645, 1650 (2017) (quoting *Davis v. Fed. Election Comm'n*, 554 U.S. 724, 734  
20 (2008)).<sup>1</sup> It is not evident that Plaintiffs have Article III standing to pursue these claims.  
Accordingly, Plaintiffs are HEREBY ORDERED TO SHOW CAUSE, in writing, by no later than  
June 22, 2022, why those claims should not be dismissed for lack of standing.

21 **IT IS SO ORDERED.**

22 Dated: June 8, 2022

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JEFFREY S. WHITE  
United States District Judge  
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28 <sup>1</sup> A plaintiff seeking relief under the UCL or the FAL also must show they lost money or  
property as a result of the defendant's conduct. *See* Cal. Bus. Code §§ 17204, 17535.